

Case Study

Black Horse Pike Regional Schools District-Wide Improvements Referendum



As a consultant to the District's Architect, a 2-page brochure, for mailing to all homes in the district, was developed.

Services included coordination with printer and district's direct mail firm.

A second flyer was developed for distribution at school and delivery home by students.

DISTRICT WIDE FACILITIES UPGRADE REFERENDUM

Black Horse Pike Regional School District

YES! Tomorrow is the day you vote!
Tuesday September 26, 2006 2PM-8PM

HIGHLAND TRITON TIMBER CREEK

PROJECT COSTS and STATE FUNDING **Yes, the VOTING PLACES are**

Item	Highland	Triton	Timber Creek
Board Administration Fund	\$11,153,348.00	\$1,704,857.00	\$1,027,189.00
State Funding	\$1,704,857.00	\$1,704,857.00	\$1,027,189.00
Community Funds			
Total	\$12,858,205.00	\$3,409,714.00	\$2,054,378.00

IMPACT ON LOCAL TAXES

Property Class	2006	2007	2008
Residential	\$1.00	\$1.00	\$1.00
Commercial	\$1.00	\$1.00	\$1.00
Industrial	\$1.00	\$1.00	\$1.00

YES! EVERY VOTE COUNTS
Please Remember to Vote

VOTE
Tuesday
September 26, 2006
2 p.m. - 8 p.m.

YES! Every VOTE Counts